## Liveconnect Work flow of the Buyer

login





## Agenda

What we'll discuss today

#### Introduction

**Stages Involved** 

#### **Detailed Workflow**

**Feature Description** 

Conclusion



## Introduction..



Liveconnect is a B2B application, which was launched in the year 2017. It is one of the most important product created by the Csquare info solutions.

Liveconnect can be accessed in three platforms, namely. Windows, Android and iOS.

The retailer, distributor, saleman and a medical representative can have an access to this application on a single interface.





## Stages involved..



#### 04

Products are sent to the retailer through the salesman/ deliveryman.



Invoices are uploaded back from the ERP to Liveconnect by the distributor.



# **Detailed Workflow**

Den a browsing search engine (Chrome, Firefox) Enter "liveconnect.in"

liveconnect.in/site/login



#### Enter the 10 digit mobile number followed by OTP to login

## This redirects to the Home page of Liveconnect called MARKETPLACE, where all the distributors added to the retailer's number are shown.

LiveConnec	ť	Search by product v Q Search with all sellers	
You are loaged in as		Marketplace:	
+91 575055156	Logout		
Menu Support Newly Launched Seller Priority	~	LiveConne	ect
Shortbook	~	Right Product At Right Time	1
Bounce item List (last 2 days)	$\sim$		
Wishlist (last 10 days)	~	Tagged (ESHWAR PHARMA, ULSOOR BLR)	
		Rajsons Pharma Private Limited	ispl-mahav disales Pvt L
		Items:0 Value:0 Item	ns:0



# Now lets search for the products!!

In Liveconnect, the product search can be carried out in two different ways.



#### Search by product

#### **Search by seller**



## Smart Order, Search by product.

earch by produ	ict v C	gemer	Dashb	oard <sub>beta</sub> Marketp	olace
<u>Name</u>	<u>Pack</u>	<u>Manufacturer</u>	Content	<u>QtyPerBox</u>	1
Gemer 2mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	
Gemer 1mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	
Gemer 0.5mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	I
Gemer Ds 2mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	1
Gemer Forte 2mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	J
Gemer P2 Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN+PIOGLITAZONE	10	
Gemer Ds 1mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	Ar
Gemer Forte 1mg Tab	10`S	Sun Pharmaceuticals	GLIMEPIRIDE+METFORMIN	10	þ

#### Type the product to be searched in the SEARCH column.

### Click on the appropriate item to be selected.

nd Co DRE The Pack and Quantity per box is shown for each medicines.



#### Search by product.



×

Tax%

Tax%

Tax%

The list of distributors with which the items are available are displayed

**Stock available: AVAILABLE** Stock unavailable: OUT OF **STOCK** 

Add your desired quantity and click on **ENTER button** 

Thus, the item is added to the cart.



## Smart Order, Search by seller.



Select the 'Search by seller' option from the dropdown to activate this feature





#### Search by seller.



Search and select the item based on the availability with the distributors.

**Green indicates Stock available Red** indicates Out of Stock.

oard <sub>beta</sub>	Marketplace	Document Download	
19.00	84.99	10	•
20.00	228.58	10	
.03.70	74.07	10	
.00	0.00	0	
.00	0.00	0	
.00	0.00	0	



#### Search by seller.

● Search by seller ✓	Q Search with all sellers	Folod Pm Tab	
Marketplace:		Mmspl-mahaveer	Medisales Pvt Ltd -
		ASTRAEA LIFE SCI Pack Qty 10S 10	ENCES PVT LTD - Fol Scheme 1 10+1,5+45.00 1
	R. #269/2, 40% Flores, Karthar	AJSONS Pharma	Pvt. Ltd.

#### Enter the desired quantity and click on ENTER button.

Then that item is added to the cart.

#### Eshwar Pharma

#### lod pm tab

MRP	Rate
103.70	74.07

Stock Tax% Available 12

×



Sandin Galaxie





### **DIRECT ORDER**

#### **In MARKETPLACE, Select and Click** on the Distributor, with which you desire to place the order.



### **DIRECT ORDER**

Connec	t"	Search by	v seller v Q Search w	ith all sellers		
Rajsons Ph	narma Priva	te Limited				
Itemlist Order	Assist <sub>(beta)</sub>	Order	Status Outstanding	Credit Notes		
fluc						
Name	Pack	MRP	<u>Company</u>	Stock	<u>QtyPerBox</u>	Tax%
Flucold Tab	10s	34.00	Wallace Pharma		25	12
Flucort Skin Cream	20gms	98.00	Glenmark-gracewell Derma		15	12
Flucort H Skin Cream	30gms	190.00	Glenmark-gracewell Derma		15	12
Flucort C Skin Cream	20gms	150.00	Glenmark-gracewell Derma		15	12
Flucold Drops	15ml	48.10	Wallace Pharma		150	12
Flucold Syrup	60ml	50.20	Wallace Pharma		100	12
	Rajsons Pr Itemlist Order / Itemlist Order / Itemlist Itemlist Itemlist Itemlist Itemlist Order / Itemlist Ite	Rajsons Pharma Priva   Itemlist   Order Assist(beta)   flud   Name   Pack   Flucold Tab   Ios   Flucort Skin Cream   Sigms   Flucort C Skin Cream   Sigms   Flucold Drops   Isml   Flucold Syrup   60ml	Rajsons Pharma Private Limited         Itemlist       Order Assist(beta)       Order         flud       Pack       MRP         Flucold Tab       10s       34.00         Flucort Skin Cream       20gms       98.00         Flucort C Skin Cream       20gms       190.00         Flucold Drops       15ml       48.10         Flucold Syrup       60ml       50.20	Rajsons Pharma Private Limited       Otder Status       Outstanding         Itemlist       Order Assist(beta)       Order Status       Outstanding         flud       Pack       MRP       Company         Flucold Tab       10s       34.00       Wallace Pharma         Flucort Skin Cream       20gms       98.00       Glenmark-gracewell Derma         Flucort C Skin Cream       20gms       190.00       Glenmark-gracewell Derma         Flucold Drops       15ml       48.10       Wallace Pharma	Name       Pack       MRP       Company       Stock         Flucold Tab       10s       34.00       Wallace Pharma       I         Flucort Skin Cream       20gms       98.00       Glenmark-gracewell Derma       I         Flucort C Skin Cream       20gms       150.00       Glenmark-gracewell Derma       I         Flucold Drops       15ml       48.10       Wallace Pharma       I         Flucold Syrup       60ml       50.20       Wallace Pharma       I	Search by seller       C Search with all sellers         Rajsons Pharma Private Limited       Order Status       Outstanding       Credit Notes         Itemlist       Order Assist (beta)       Order Status       Outstanding       Credit Notes         Itemlist       Order Assist (beta)       Order Status       Outstanding       Credit Notes         Itemlist       Order Assist (beta)       Order Status       Outstanding       Credit Notes         Itemlist       Pack       MRP       Company       Stock       QtyPerBox         Flucold Tab       10s       34.00       Wallace Pharma       I       Stock       QtyPerBox         Flucort Skin Cream       20gms       98.00       Glenmark-gracewell Derma       I       I         Flucort C Skin Cream       20gms       150.00       Glenmark-gracewell Derma       I       I         Flucort C Skin Cream       20gms       150.00       Glenmark-gracewell Derma       I       I         Flucort C Skin Cream       150.00       Glenmark-gracewell Derma       I       I       I         Flucort C Skin Cream       60ml       50.20       Wallace Pharma       I       I       I         Flucold Syrup       60ml       50.20       Wallace Pharma       I

#### Search and select the item in the search column.

This page gives the entire details like PACK,	Gree
MANUFACTURER, MRP, QTY PER BOX and	Re
STOCK availability.	



en indicates Stock available ed indicates Out of Stock.



### **DIRECT ORDER**

ive		nnect"	earch by seller	✓ Q Search v	vith all sellers	-		Dashba	oard <sub>teta</sub> M	arketpl
		Rajsons Pharma Private	Limited					Total	/alua;≇0.00	
e log 3895	Itemlist	Order Assist <sub>(beta)</sub>	Order Status	Outstanding	Credit Not	tes		Total	value. v 0.00	
	Search her	re to add items								
r Pric	Item add	ded to the cart successfu	ılly.							
tboo										
nce it ilist (	<u>SI No.</u>	Name	Qty	Rate	Value	Scheme	MRP	Stock	TaxAmt	Ch
	1	Flucort skin cream	10	₹70.00	₹700.00	-	₹98.00	Available	₹760.48	
	2	Flucold tab	6	₹24.29	₹145.74	21+4,6+1	₹34.00	Available	<b>₹</b> 158.33	

Change seller : This option enables the retailer to swap that particular medicine to another distributor. **Taxamt:** This feature helps to view the tax price for that medicine. **Delete:** Helps in deleting the item from the cart.



**After selecting** the item, enter the quantity and click on **ENTER** button.

The item will be added to the cart successfully.



## Now Lets Send the Order to the Distributor!!!

÷	Rajsons Pharma Private Limited						Total Va	lue: <b>₹</b> 845.74
Itemlist	Order Assist <sub>(beta)</sub>	Order Status	Outstanding	Credit No	tes			
Search her	re to add items							
<u>SI No.</u>	Name	Qty	Rate	Value	Scheme	MRP	Stock	<u>TaxAm</u>
31	Dolocaine cream 30gr	n 4	₹506.07	₹2024.28		₹708.50	Out Of	₹2199.18
	cadila derma						Stock	
2	Dolopar tab 15s	2	₹35.00	₹70.00	5+1	₹ 49.00	Available	₹76.05
3	Flucort Skin Cream	10	₹70.00	₹700.00		₹98.00	Available	₹760.48
4	Flucold Tab	6	₹24.29	₹145.74	21+4,6+1	₹34.00	Available	₹158.33

Click on the SEND button to send your valuable orders to the distributor

x

Send

Delete All Items

ChangeSeller

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2

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Delete

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A retailer can even send orders for the items that are out of stock.



### **Order Assist: search free feature**

Helps in finding My Favourite items, Trending items, New items and the list of items produced by the respective Manufacturers.

Enter the desired quantity and that item will be added to the cart.



Value	MRP	Stock
₹0	₹186.00	Available
₹0	₹190.00	Available
₹1206.53	₹135.00	Available
₹0	₹ 323.16	Available



×

### **Order Status**

This feature helps in tracking the order. Consists of the detailed info about the orders placed, including the Order ID and Date.

Itemli	Mmspl-mahav	veer Medisales Pvt Lto st <sub>(beta)</sub> Order St	d atus Outstanding Credit	Notes	
	OrderID	Date	Status	Order	id: 31217727
				01	
	31217727	30-Sep-21	ORDER INVOICED >	SINO	Name
	31201714	29-Sep-21	ORDER SENT TO SERVER >	1	Augmentin Dds Syp
	31200999	29-Sep-21	ORDER SENT TO SERVER >	2	Glucored Forte Tab
	31199642	29-Sep-21	IN TRANSIT >	3	Trivolib 1mg Tab
	31190759	29-Sep-21	IN TRANSIT >	4	Rantac 150mg Tab
	31172809	28-Sep-21	IN TRANSIT >	5	Diaper Rash Cream
		102			20gm

×

#### Total Value: ₹1,020.22

Pack	Qty	Rate	Value
30ml	1	₹112.36	₹ 112.36
10s	6	₹ 36.71	₹220.26
10s	1	₹106.42	₹106.42
30s	5	₹26.28	₹131.40
20gm	1	₹54.44	₹54.44



## Outstanding

The Outstanding Invoices can be retrieved, which will help the retailer in paying the balance dues to the Distributor.

voice	Credit I	Notes P	aymen	nt Status	
Seller-I	Buyer				
Rajso	ns Pharn	na Private L	imited	(001003) - Es	hwar F
-					
Denvilla			Cha	W 10	ntries
Pay N	ow Pri	nt Excel	510		
Sele	ow Pri	Bill No	8	Bill Date	Day
Sele	ow Pri	Bill No	マ マ 9012	Bill Date 🖓	Day 14
Sele	ow Pri ect 210 210	Bill No 0007300579	マ マ 9012 6894	Bill Date 7 16-Sep-21 18-Sep-21	Day 14
Sele	ow Pri ect 210 210	Bill No 0007300579 0007300586	マ 9012 9935	Bill Date 7 16-Sep-21 18-Sep-21 24-Sep-21	Day 14 12 6

arma(DE1056)

			Searc	h:	
7	Inv Total	Inv Bal	Disc Amt	Due Date	Action
	₹544.00	544.00	15.00	02-Oct-21	<u>S</u> P
	₹605.00	605.00	0.00	04-Oct-21	<u>Si</u> b
	₹860.00	860.00	6.00	10-Oct-21	200
	₹1603.00	1603.00	10.00	11-Oct-21	200
	₹ 3612.00	₹ 3612.00			



### Add Seller

This feature helps the retailer to add the Active Liveconnect **Distributors by selcting the State and City.** Once the Buyer code and DL number of the retailer are entered. the seller will be activated.

Mobile:	9738951537	State:	KARN
City:	BANGALORE URBAN (BENGALURU)	Seller:	ARIHA
Enter yo	ur buyer code:*	Enter las	t 3 digits
-			

Click here to Create New Buyer Request

TAKA

TH MARKETING 19TH CROSS CUBBONPET BM

of your DL no.:\*



V



## **Expiry Return**

ieller-Buyer	Additems		
Mmspl-mahaveer Medisales Pvt Lt&	dold		
	Dolo 120mg Syp   Micro Laboratories Gtf 1   1   60ML		
	Dolo 250mg Syp   Micro Laboratories Gtf 1   1   60ML		
	Dolo 500 Mg Tab   Micro Laboratories Gtf 1   10   155		
Mfac A Item 🔶 🌲 Looses B Name Name Pack Qty Qty	Dolo 650 Mg Tab   Micro Laboratories Gtf 1   30   15S Dolo Cold(new) Tab   Micro Laboratories Gtf 3   30   10S Dolo Drops   Micro Laboratories Gtf 1   12   15ML Dolo Mf Syp   Micro Laboratories Gtf 1   1   60ML	Qty Per Je Box	Action
howing 0 to 0 of 0 entries	Dolo Syp   Micro Laboratories Gtf 1   1   60ML Dolobak Tab   Micro Brown & Burk[24]   10   10S	Previous	Next
	Dolodart Ds Susp \$   Juggat Pharma   1   60ML	er Valu	ie:₹0.0

Retailer can send a return request to the Distributor in order to send the **Expired goods** through this feature.

Select the distributor and search the item in **ADD ITEMS column** 



## **Expiry Return**

seller-Buyer	Add Items		Batch No.	
Mmspl-mahaveer Medisales Pvt Lt&-	Dolo 650 Mg T	ab	123	Creat
			123445   2021/09   100	
			ABC123   2021/09   12.00	
Mfac A Item 🛊 🌲 Loose Name Name Pack Qty Qty	Batch Expiry No Date	Expiry\ \ Days MRP Ro	123   2020/05   30.24	Qt ¢ Pe e Bo
	No data	available in table		
bowing 0 to 0 of 0 optrion				
				Create
				Create
tailar can ala		to o N	ow botch	Batch No
e <mark>tailer can al</mark> s	so crea	te a N	ew batch	Create Batch No 123445 Expiry Da
etailer can als v clicking on	so creat	te a N e New	ew batch Batch"	Create Batch No 123445 Expiry Da 15-09-2
etailer can als y clicking on	so creat "Create	te a N e New	ew batch Batch"	Create Batch No 123445 Expiry Da 15-09-2 MRP



#### Enter the Batch number and select from the dropdown.

	1201-010-010-010-010-010-010-010-010-010
W	Batch
	DOLOII

Create

×



## **Expiry Ret**

After adding the items, enter the **Quantity and** Loose Quantity to be returned.

**Click on Confirm** button to send the request

eller-Buver				Add It	ems								
Mmspl-mahaveer Medisales Pvt Lt& Item Name   Mfac Name													
										Sea	rch:		
Mfac Name	Item 🝦 Name	¢ Pack	Qty	Loose Qty	Batch No	Expiry Date	Expiry Days	¢ MRP	‡ Rate	¢ Value	Scheme	Percentage	Qty Pei Bo
Micro Laboratories Gtf 1	Dolo 650 Mg Tab	15S	4	2	123445	2021 / 09	8	100.00	65.00	264.33		65	30
Wallace Pharma[126]	Flucold Af Syp	60ML	12	0	112233	2021 / 09	15	25.00	16.25	<mark>1</mark> 95.00		65	1

## **Seller Priority**

## Helps in setting the priority and hide the Distributor from displaying in the marketplace.





## Short book



convenient time.

#### By clicking on Allocate button, select the distributor and enter the quantity to place orders.

ortbook						Back to	o Smart Orde
Səller-Buyer							
Mmspl-mahaveer Medisales Pvt	Ltd - Eshwar Pharma	۲ د		~			
Item Name	Pack	Stock	Qty	Scheme	Mrp	Rate	Value
Fungicide Tab	10S		5		₹445.85	₹318.46	₹ 318.46
One Touch Select 10s	10S				₹395.00	₹ 309.37	₹309.37
One Touch Select 25s	25S				₹650.00	₹509.09	₹509.09

#### **Retailer can add the desired items into the** Shortbook and later place the orders at their



## Whishlist



#### Rajsons Pharma Private Limited - Eshwar Pharma (101 Items)



## This feature helps the retailer in retrieving the previous ordered items and repeat his order to the distributor.



	INSUGEN R INJ 40I.U	₹126.16
art	Pack:10ML Stock:348 Qty:0	Add To Cart
,	ZOMELIS 50MG TAB(BOX)	₹212.14
art	Pack: 51 Stock: 24 Qty: 0	Add To Cart
	HCQS 400MG TAB	₹95.76
art	Pack: 102 Stock: 34 Qty: 0	Add To Cart



## **Newly Launched**

	+91	Logout
	Menu Support Newly Launched	
	Sever Miority	~
0	Shortbook	~
×	Exance item Live (last 2 days)	~
	Wishlist (last 10 days)	~



Newly Launched Products and Schemes

#### This feature helps in retrieving the new products in the market, based on the PRODUCTS and SCHEMES.

Seller List (3 Sellers)	Products	Schemes		
<b>Q</b> Search by Seller Name	Newly Lc	aunched Products - <mark>50 Pr</mark>	oducts	
Mmspl-mahaveer Medisales Pvt Ltd - Eshwar Pharma	ZY	ZYCAFY SHAMPOO 150ML ZYDUS ZIVA		₹699.00
Rajsons Pharma Private Limited - Eshwar Pharma		Pack:150ML Stock:24	Qty:0	Add To Car
Maruti And Company - Eshwar Pharma {lakshmipuram}	ZY	ZYCAFY LIQUID100ML ZYDUS ZIVA		₹990.00
		Pack:100ML Stock:24	Qty: 0	Add To Car



## **Document Download**

iment	Download:						
Seller	Combination:	From:		To:	Type:		
1 se	elected	♥ 01/03/	/2023	23/03/2023	Invoice	~	Retrieve
						Total Cost V	Value:₹ alue:₹5
	Seller	Buyer	Type	Doc No	Date	Value	<u>GST</u> <u>Value</u>
	MAHENDRA DRUG AGENCIES	SHREE ARUN MED And GENL STORES	Purchase	220007300144961	20- Mar- 23	<b>₹</b> 1,397.00	<b>₹</b> 74.83
	MAHENDRA DRUG AGENCIES	SHREE ARUN MED And GENL STORES	P <mark>urchase</mark>	220007300143543	16- Mar- 23	<b>₹</b> 2,056.00	₹110.16
כ	MAHENDRA DRUG AGENCIES	SHREE ARUN MED And GENL STORES	Purchase	220007300142592	14- Mar- 23	<b>₹</b> 181.00	₹ 9.69





# This feature helps the retailer download the invoices.

The invoices can be downloaded in following formats. • CSV • Excel • PDF







### Support option helps in contacting the team, if any issues occur in the application.

Support/Helpline

Support Helpline will be available from morning 9:30 AM to evening 5:30 PM excluding second saturday and sunday

### By clicking on the 'Request a callback', a retailer can contact the support team.

**Request a callback** 



#### **KEY BENEFITS OF LIVECONNECT**

- Easy Registration and Login Process.
- Live Connect (B2B)- Available in all the platforms Android / IoS / Web Login. • Buyer can Order on the go, 24x7 at his convenience.
- No telephone calls to salesmen/distributor for order placing and follow-up.
- Multiple seller addition options.
- Real time stock availability at the Sellers is known to retailers.
- Multiple Search Options Product Wise, Manufacturer Wise (Pharma **Company Name) and Seller wise available.**
- Offers and schemes are more feasible to the buyer.
- Bounced item list can be tracked.
- Trending products in his locatility are made visible.



#### **C-SQUARE** Clairvoyance X Competency

